

## HOMETOWN NEWS RELEASE TML MIDYEAR CONFERENCE

*The following is a hometown press release for your use. This press release can be used to notify your local media of your attendance at the TML Midyear Conference. The press release contains general information about the conference and may be changed to include your personal experiences of the event.*

*Fill in the blanks and use the press release as it is on your city's letterhead or change the press release to meet your needs. This format is meant as a sample.*

*This press release is provided compliments of the Texas Municipal League.*

**To:** News Editor  
Name of Publication  
Mailing Address

**YOUR NAME AND TITLE** participated in the Texas Municipal League (TML) Midyear Conference on March 14-15 in San Marcos. More than 275 elected and appointed officials and staff from cities throughout Texas took part in this event.

The conference provided city leaders with a strategic look at the top issues affecting our cities and state, and the opportunity to strengthen their knowledge of municipal governance. Participants discussed economic growth and job creation; needed infrastructure to improve our water supply statewide; disaster and emergency management and resources; the impact of population growth on transportation; and meeting the demand for power in our fast-growing state. Conference speakers included Larry McManus, Texas Economic Development & Tourism; L'Oreal Stepney, Texas Water Development Board; Chief W. Nim Kidd, Texas Division of Emergency Management; Gregory Winfree, Texas Transportation Institute; Kel Seliger, former state senator and TML Legislative Hall of Honor Inductee; and John Daly Ph.D., University of Texas Austin.

The Texas Municipal League is a voluntary association of more than 1,170 Texas cities. The City of **YOUR CITY NAME** is a member of the Texas Municipal League.